Sushanta Kumar Singha

Investigative Journalist & Public Health Researcher

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World Health Organizaion-WHO Regional Award-winning investigative journalist with 15 years of experience across five major television stations. Recognized nationally and internationally for in-depth reporting on international trade, climate, agribusiness, and financial corruption. Recipient of prestigious fellowships from Johns Hopkins Bloomberg School of Public Health, GIJN, Internews, National Press Foundation, and Vital Strategies. Published public health researcher with presentations at international conferences in Ireland, the UK, South Africa, Indonesia, and r of ***Samprochar Sangbadikota Ak: Path O Bastobota*** (2021), a book on broadcast journalism in Bangladesh, and ***Myths and Realities of Tobacco Company*** (2024), a bilingual research publication. I have also won two national championships in debate and contemporary speech competitions. Alongside journalism and research, I've been an active social media influencer for the past decade.

Skills:

- Investigative journalism
- Cross-platform storytelling
- Audio Visual and Digital Content Production
- Compelling content development
- Public health & social Research
- Media and Public Health trainer
- Media Advocacy
- Ability to multitask and prioritize workload
- Problem-solving

Work History

Ekattor Television: Preparing assignments, organizing, and producing investigative news is the primary responsibility of the Business and Economic Reporting team from February 2022.

Desh Television: Worked as Special Correspondent & In-Charge, Business from January 1st to 31st 2022.

Jamuna Television: Worked as Special Correspondent from November 2013 to December 2021.

ATN NEWS LTD: Worked as Senior Reporter from March 2010 to November 20213.

Ekushey Television (ETV) : Worked as Staff Reporter from October 2008 to February 2010.

Japan International Cooperation Center (JICE) Dhaka: worked as Assistant Project Coordinator, a project of Japan Government scholarship program from March to June 2008.

Research and Development Collective (RDC) as Research Assistant from January to February 2008.

Education

Degree	Institutions	Subjects	year
MSS	University of Rajshahi	Mass Communication and Journalism	2004
BSS	University of Rajshahi	Mass Communication and Journalism	2003

Achievements:

- **WHO Award for Excellence in Tobacco Control Journalism** (2025) -First Bangladeshi Journalist recipient of South-East Asia Regional Director's Special Recognition Award.
- **National Award for Tobacco Control in Television Journalism** (2025 & 2023) - Ministry of Health and Family Welfare, Bangladesh.
- **First Prize – Television Reporting (Labor Rights & National Occupational Health and Safety Award)** (2025) -Presented by Chief Adviser Dr. Muhammad Yunus on May Day
- **ERF-NAGAD Best Reporting Award** (2023) - Economic Reporters' Forum
- **BCCCI-ERF Best Reporting Award** (2023)- Bangladesh China Chamber and ERF
- **DRU-NAGAD Best Reporting Award** (2021) -Dhaka Reporters' Unity
- **Best Economic Reporter (Television)** (2018, 2020) -Economic Reporters' Forum
- **BPICC Poultry Media Awards** -1st Prize in Television category, three consecutive years (2017 to 2019)
- **Best TV Reporter – PROGGA Tobacco Control Journalism Award** (2017)
- **Best Reporter of the Year** (2015, 2014) - Real Estate & Housing Association of Bangladesh (REHAB)
- **Meena Media Award** - 1st Prize (2014), UNICEF Bangladesh
- **Second Best Journalist** (2013) - Child Sight Foundation for disabled child rights coverage
- **National Gold Medalist-Contemporary Speech Competition** (2002), Presented by Prime Minister Begum Khaleda Zia
- **National Gold Medalist- Individual Debate Championship** (2004)

Training & Workshop:

- Paper presented at **World Conference on Tobacco Control 2025**, June 23-25 at Dublin, **Ireland.**
- Successfully completed **Capacity Development and Training Workshop Series For Media Professionals on Pollution and Health,** June 4-5, Sunway University, Kuala Lumpur, **Malaysia.**
- Successfully completed **Johns Hopkins 2024 South Asia Regional Leadership Program**, at Colombo, **Sri Lanka**, from December 8-13, 2024
- **Health Journalist Fellow to Attend COP28** by Internews, at Dubai, **United Arab Emirates**, Nov 29 –Dec 6, 2023.
- **International Trade Reporting Fellowship 2023** by The National Press Foundation and Hinrich Foundation in **Singapore,** July 23-26, 2023
- Research paper presented at the **51st virtual International Union Conference on Lung Health**, October 21-24, 2020
- Workshop on **Effective Use of Data in CRVS Public Health Journalism** organized by Vital Strategies in Bangkok, **Thailand,** January 29-31, 2019
- **3rd Asian Investigative Journalism Conference (IJAsia18)**, organized by Global Investigative Journalism Network in Seoul, **South Korea**, October 4-7, 2018
- **12th Asia Pacific Conference on Tobacco or Health (APACT12th)** in Bali, **Indonesia**, September 13-15, 2018
- **17th World Conference on Tobacco or Health (WCTOH),** Cape Town, **South Africa**, March 7-9, 2018

- Research paper was presented at the **47th Union Global Conference on Lung Health** in Liverpool, **United Kingdom** (**UK)** October 26-29, 2016
- Workshop on **Media Advocacy for Tobacco Control-**APACT Bali, Indonesia, September 12, 2018
- Workshop on Implementation of MPOWER policy by The Union, October 04-06, 2016
- Training on **Research Analysis and Report Writing Course** by BCCP, July 30 -Aug1, 2015
- **Global Leadership on the Tobacco Control Program** by Johns Bloomberg School of Public Health in Cox'sbazar, Bangladesh, September 1- 5, 2013
- Accomplished **Media for Tobacco Control in Bangladesh** workshop by PROGGA, March 5–10,2010

Books, Research & Abstract Publication:

Books publication:

- ***Myths and Realities of Tobacco Company*** -A bilingual book analysing BAT Bangladesh's 10-year annual reports, published by Magic Lanthan Prokashon in May 2024 (ISBN: 978-984-96307-8-4).
- ***Somprocher Sangbadikota Ak: Path O Bastobota*** -First edition on broadcast journalism in Bangladesh, published by Magic Lanthan Prokashon in January 2021 (ISBN: 978-984-34-9742).

Completed Research work and Publication:

- ***An investigation of Bangladesh's business-friendly cigarette pricing and way forward*** is the title of my research project, which has been funded by Vital Strategies and is a global collaborator on the Bloomberg Initiative to Reduce Tobacco Use**.**
- ***Analysis of BATB's 10-year Annual Report: A Review of Financial Anomalies, Corporate Social Responsibility and Interference in Policy in Bangladesh*** https://bnttp.net/wp-content/uploads/2023/01/Last-edit-Bangladesh-Tax-Investigation-final-report-by-Sushanta-K-singha-1.pdf
- Research article titled ***'Child Labor in Bidi Factories: Current Situation and Way Forward'*** published by IASR Multidisciplinary Journal; Volume: 1; Issue: 1; || Nov-Dec 2021. https://iasrpublication.com/media/articles/IMJ0101504-22-25.pdf
- ***Analysis of media reports to understand tobacco industry tactics in undermining tobacco tax policies in Bangladesh***. http://www.tobaccoinduceddiseases.org/Analysis-of-media-reports-to-understand-tobacco- industry-tactics-in-undermi[[[ning-tobacco,83821,0,2.html
- A qualitative study on Child labor in highly concentrates region of Bidi factories in Bangladesh titled ***"Income versus expenditure: a vicious cycle of Child workers at the Bidi factories in Bangladesh"*** published in September 2018, Abstract book AB-0336-ON, page 53 https://komnaspt.or.id/apact12th/abstract_book.html,
- Research titled ***"Analysis of Media Reports to Understand Tobacco Industry Tactics in Undermining Tobacco Tax Policies in Bangladesh"*** published in April 2017. http://www.tobaccoinduceddiseases.org/Analysis-of-media-reports-to-understand-tobacco-industry-tactics-in-undermining-tobacco,83821,0,2.html
- The study abstract, ***"Corporate Social Responsibility (CSR) of British American Tobacco Bangladesh Myths and Realities,"*** was presented at Tobacco Control Research Findings

Dissemination Conference in Dhaka on March 20, 2023, and published by BCCP, Johns Hopkins, and BTCRN.
https://btcrn.org/assets/RFDC%202023%20Book%20pdf%20final%20file.pdf

- Research titled ***'Child Labor in Bidi Factories: Current Situation and Way Forward'*** under research grant initiatives from Institute of Global Tobacco Control (IGTC), Johns Hopkins Bloomberg School of Public Health and Bangladesh Center for Communication Program (BCCP). https://btcrn.org/assets/images/publications/Abstract-Booklet-2016.pdf
- Co-researcher of ***'Bidi in Bangladesh: Myths and Reality'***, the first County based investigative report on local handmade tobacco products, published by Camping for Tobacco-Free Kids (CTFK) published in April 2012. https://www.tobaccoindustrywatchbd.org/contents/uploaded/Bidi.pdf
- As a regular columnist, I have published more than 60 articles in various national and international media outlets, including Daily Protham Alo, DW, Daily Bonikbarta, Daily Samakal, etc., on social contemporary issues, economic and environmental issues.

Member & Affiliation:

- Member of Global Alliance of Tobacco Control (GATC), https://gatc-int.org/
- Member of Anti-Tobacco Media Alliance-ATMA and Bangladesh Tobacco Control Research Network(BTCRN) https://www.btcrn.org/
- Member of Journalist organizations such as, Dhaka Reporter's Unity (DRU), https://www.dru.com.bd/ Economic Reporter's Forum (ERF) https://erfbd.com/ .Bangladesh Agricultural Journalist and Activist Forum(BAJAF), Capital Market Journalist Forum (CMJF)

Social Media Influencer:

Facebook Page: https://www.facebook.com/sushantasinha.bd with 194K followers

Youtube Channel: youtube.com/user/sushantakumarsingha **with 188K subscribers.**

Linkedin: linkedin.com/in/sushanta-sinha-a10a8378?trk=nav_responsive_tab_profile

References:

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Sushanta kuamr singha
Date: